

Bernis

FROM THE HEART OF EUROPE

Berns

DESIGN
BEAUTY
FEELING
HARMONY
INSPIRATION
UNIQUENESS



OUR MISSION

Our personal mission is to bring original designer products to life, which are inspirational and influence emotions in complete harmony. We believe that our upmarket jewellery and gifts are more than just products. They are embodied emotions, unforgettable moments, and eternal memories. Perfect fusions of soul and material. Their delicate details are designed to make human relationships complete, to express personal style and confidence.



BERNADETT SZURCSIK
CEO



SÁNDOR VARGA
MARKETING DIRECTOR



A PIECE OF OUR HEART



Berns

4+1 SECRETS OF BERNIS

There is no big secret about the success of Berns jewellery and gifts. We supply our craftsmen only with the best materials, while they do their best to create the collections inspired by emotions exactly the way envisioned by our designers.

- PREMIUM MATERIALS
- CREATIVE DESIGN
- PROFESSIONAL CRAFT PRODUCTION FROM THE HEART OF EUROPE
- NEW COLLECTIONS ON A MONTHLY BASIS
- + A PIECE OF OUR HEART IN EVERY PRODUCT

STRAIGHT FROM THE MANUFACTURER

We are an upmarket European manufacturer in the international forefront, offering the widest product range in the field of original high-quality jewellery, gifts, and accessories made from European crystals. We take pride of the fact that we have come this far since 2011 with domestic manufacturing, management, and craftsmen. Our customers primarily include distributors and wholesalers from Europe, America, The Middle East, and Far East. Quality is the foremost aspect when choosing materials as well as in creating our products, therefore our jewellery is produced using only antiallergic medical stainless steel and exciting skin-friendly materials inspired by the colours and design suited for the latest fashion trends.



Berns

JEWELRY

GIFTS

STATIONERY

ACCESSORIES

HIGH QUALITY PRODUCTS
WITH 2-YEAR WARRANTY

WWW.BERNS.EU.COM



JEWELRY



IP BLACK
IP BLUE

STAINLESS
STEEL

IP & PVD
GOLD

IP & PVD
ROSE GOLD

GIFT



CHROME

STAINLESS
STEEL

IP & PVD
GOLD

IP & PVD
ROSE GOLD

ACCESSORIES



CHROME

STAINLESS
STEEL

IP & PVD
GOLD

IP & PVD
ROSE GOLD

STATIONERY



CHROME

STAINLESS
STEEL

IP & PVD
GOLD

IP & PVD
ROSE GOLD

Bernis

FROM THE HEART
OF EUROPE



KEYRINGS
EVENING BAGS
MOBILE-PHONE ACCESSORIES
CUFFLINKS
GLASSES CASES
GUARDIAN ANGELS

EARRINGS
NECKLACES
PENDANTS
BRACELETS
RINGS
COLLECTIBLES
ANKLE CHAINS

PENS
PEN CASES
PENCILS
BUSINESS CARD HOLDERS
LETTER OPENER SETS
USB STICKS



GLASS SETS
HOME DECOR
JEWELRY BOXES
PILL CASES
BOOKMARKS
CAKE SPATULA SETS
PROMOTIONAL GIFTS



PREMIUM PACKAGING



GIFT BAGS

In addition to our elegant gift boxes, the gift bags we offer also serve our essential mission to provide quality service for our customers. The gift bags, available in 2 sizes, can enhance the experience of surprise and gifting.

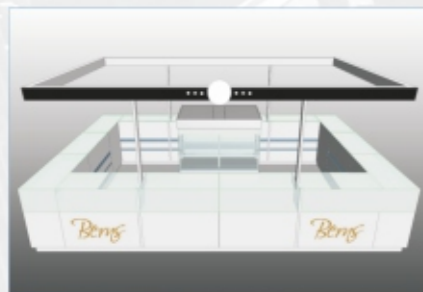
Berns

DECORATIVE BOXES

We've created stylish and practical gift boxes to accompany our jewellery and gifts. This way, we can provide our customers with elegant gift wrapping suitable for the brand. Our underlying aim with this was to improve customer satisfaction, strengthen the brand, and add a hallmark of originality to our products.



SALES CONCEPTIONS SHOWCASES & DISPLAYS



EXCLUSIVE ISLAND AND SHOP WITH POWER LED AND REMOTE-CONTROL LOCK

The exclusive islands designed for the busy passageways of shopping centers offer an ideal solution for the efficient sales of jewelry and gifts.
Sizes:

- S - 508*300 cm = 15,24 m²
- M - 508*330 cm = 16,76 m²
- L - 548*360 cm = 19,75 m²
- XL - 588*360 cm = 21,18 m²

WE WILL HELP YOU DESIGN YOUR STORE
WHEN OPENING A BRAND SHOP

SHOP IN SHOP WITH POWER LED

The essence of SHOP IN SHOP concept is that the Berns brand is displayed together with other big brands still stylishly separated from other brands in a sizeable shop. Therefore, the store concerned can broaden its offerings through SHOP IN SHOP model by the upmarket quality, while our commercial partners can conduct business efficiently at busy locations, occupying small useful floor area.



Berns



DOUBLE DISPLAY CABINET WITH POWER LED

Size:
84*42*200 cm



SHOWCASE COUNTER WITH POWER LED

Size:
120*50*105 cm


DISPLAYS WITH PRACTICAL DESIGN

Can be ordered in various
sizes and designs

CUSTOMIZED TOOLS MATCHING BRAND IDENTITY

SALES AID WITH BRANDED MARKETING TOOLS




 Berns Jewelry -
Your Destination

**OWN INSTAGRAM CHANNEL
WITH UP TO DATE CONTENT
GRANTED BY US**


Content designed for the most used social media platform among women between the age of 18 and 45 help efficiently reach the potential buyer audience

Furthermore it accelerates the strengthening of the brand and sales in the given region.

 Berns Official
Website

**B2B AND B2C BRAND PAGES
WITH HIGH QUALITY CONTENT
TAILORED TO TARGET AUDIENCES**

Granting the basis of efficient brand building, B2B and B2C webpages with thought-out topics help brand building. Grants easily accessible platform for informing target audiences in a high quality manner, handover of novelties, interesting news and personal offers Furthermore it is an efficient way of building a GDPR compatible data base

 Berns Jewelry -
Your Destination

**OWN FACEBOOK PAGE WITH HIGH
QUALITY CONTENT GRANTED BY US**

An indispensable platform of brand building and proactive sales to this day. Efficient way of delivering actualities, fun facts, novelties, and special offers.

Quicker and more effective market launch with content available through the brand center.

**SAVE MONEY, TIME, AND ENERGY WITH MARKETING TOOLS!
WE MAKE, CUSTOMIZE, AND GRANT CONTENT.**

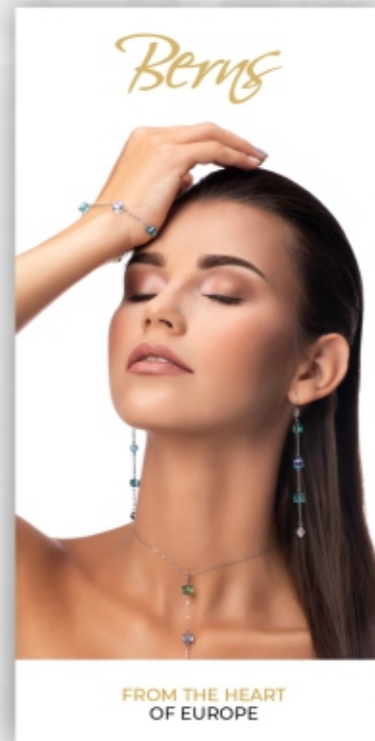
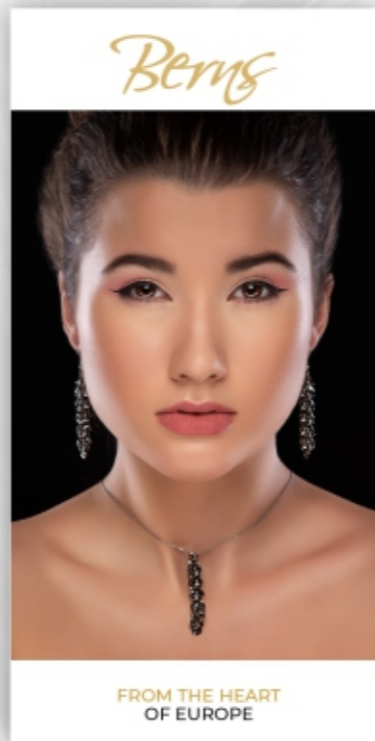
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Berns

INTERNATIONAL BUSINESS MODEL

Berns

MARKETING TOOLS

- Creatives
- Identity elements
- Campaign plans
- Fairs

CONTINUOUS TRAININGS

- Product knowledge
- Product placement
- New trend sales & know-how & marketing

BUSINESS BACKGROUND

- Dedicated support
- Online order handling
- Worldwide logistics, with optional customs administration

SHOWCASES & DISPLAYS



CREATIVE DESIGN

- Unique design
- From clean-cut to extravagant
- Durability
- OEM + engraving + individual logo

HIGH QUALITY, BRANDED MATERIALS

- Original, high-quality Austrian crystals of perfect cut
- Antiallergic surgical stainless steel
- Super-white porcelain
- Genuine leather

HANDMADE PRODUCTS

- The best, highly-qualified craftsmen
- Hand-manufacturing
- Multiple quality checks
- Made in EU

CONTINUOUS DEVELOPMENT, INNOVATION

- Innovative use of materials
- Manufacturing novelties
- Trend oriented product development
- New collections every season

**SIMPLICITY, QUICK PAY-OFF,
AND SIZEABLE PROFIT**





HAND IN HAND

Berns

WHY SHOULD YOU BECOME OUR DISTRIBUTOR OR WHOLESALE PARTNER?

- ⓑ QUALITY EUROPEAN MANUFACTURING
- ⓑ 2-YEAR WARRANTY
- ⓑ OUTSTANDING VALUE
- ⓑ QUICK RETURN, HIGH PROFIT
- ⓑ IDEAS FOR EVERY SEASON
- ⓑ THOUSANDS OF PRODUCTS
- ⓑ SOLE DISTRIBUTOR AGREEMENT FOR YOUR TERRITORY
- ⓑ B2B AND CUSTOMER DESIGN
- ⓑ PROMOTIONAL BUSINESS OPPURTUNITIES
- ⓑ TURNKEY MARKETING MATERIALS
- ⓑ REFINED AND UNIFIED IMAGE
- ⓑ MANAGING YOUR LOGISTICS AND CUSTOMS ISSUES

FREE SHIPPING WITHIN THE EU UNDER CERTAIN CONDITIONS

EXHIBITION COLLECTIONS

